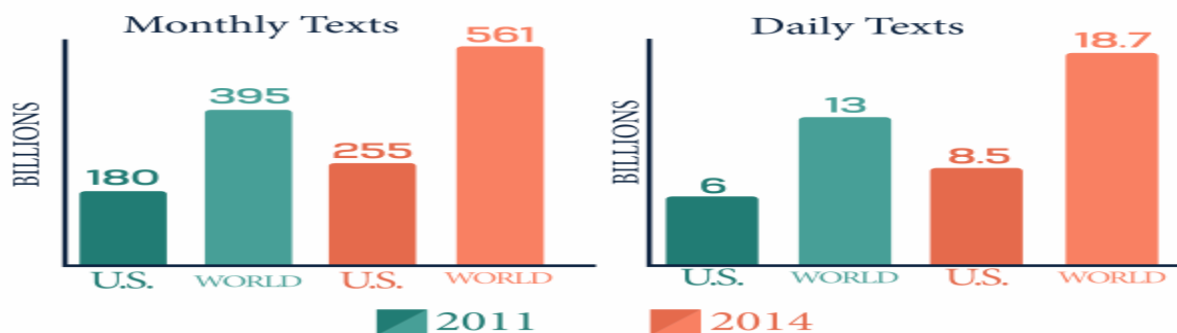


Worldwide Texting Statistics

1. The number of monthly texts sent increased more than 7,700% over the last decade. ([Statistic Brain](#)) ([Tweet this!](#))
2. Over 560 billion texts are sent every month worldwide. ([Statistic Brain](#)) ([Tweet this!](#))
3. 18.7 billion texts are sent worldwide every day, not including app-to-app messaging. ([Statistic Brain](#)) ([Tweet this!](#))
4. (2017 Update) 15,220,700 texts are sent every minute of every day worldwide, not including app-to-app messaging. ([Domo](#)) ([Tweet this!](#))
5. (2017 Update) 913,242,000 texts are sent every hour of every day worldwide, not including app-to-app messaging. ([Domo](#)) ([Tweet this!](#))
6. (2017 Update) 22 billion texts are sent every day worldwide, not including app-to-app messaging. ([Domo](#)) ([Tweet this!](#))
7. (2017 Update) 8 trillion texts are sent worldwide every year, not including app-to-app messaging. ([Domo](#)) ([Tweet this!](#))
8. WhatsApp and Facebook Messenger combine for more than 60 billion messages sent every day. ([The Verge](#)) ([Tweet this!](#))
9. 4.2 billion+ people text worldwide. ([MBA Online](#)) ([Tweet this!](#))
10. Text messaging is the most used data service in the world. ([Nielsen](#)) ([Tweet this!](#))



U.S. Texting Statistics

11. 81% of Americans text regularly. ([Pew Research Center](#)) ([Tweet this!](#))
12. Over 6 billion texts are sent every day. ([CTIA](#)) ([Tweet this!](#))
13. Over 180 billion texts are sent every month. ([CTIA](#)) ([Tweet this!](#))
14. 2.27 trillion texts are sent every year. ([CTIA](#)) ([Tweet this!](#))
15. 97% of American adults text weekly. ([Pew Research Center](#)) ([Tweet this!](#))
16. America is responsible for approximately 45% of the world's text volume. ([CTIA & Statistic Brain](#)) ([Tweet this!](#))
17. Americans text twice as much as they call, on average. ([Nielsen](#)) ([Tweet this!](#))
18. In 2010, almost 200,00 texts were sent every second of the year. ([MBA Online](#)) ([Tweet this!](#))

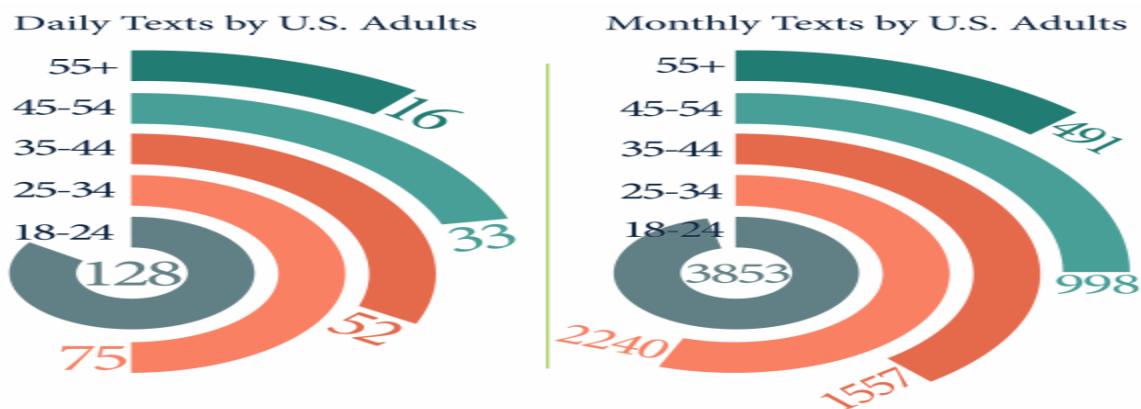
Related: [101 Reasons You Might Text Someone Today](#)

Texting Statistics by Age

19. 91% of teens with cell phones actively text. ([Pew Research Center](#)) ([Tweet this!](#))
20. About 50% of adults 18-24 say text conversations as just as meaningful as a phone call. ([Experian Marketing Services](#)) ([Tweet this!](#))
21. Adults under 45 send and receive 85+ texts every day, on average. ([Experian Marketing Services](#)) ([Tweet this!](#))
22. (2017 Update) The average consumer sends 3 messages per hour (including app-to-app messaging). ([Twilio](#)) ([Tweet this!](#))
23. (2017 Update) The average consumer sends 72 messages per day (including app-to-app messaging). ([Twilio](#)) ([Tweet this!](#))
24. 77% of students want relevant information from colleges via text. ([Cappex](#)) ([Tweet this!](#))
25. 59% of students say a college can text them first. ([Cappex](#)) ([Tweet this!](#))
26. Adults 18-24 y.o. send and receive over 128 texts every day. ([Experian Marketing Services](#)) ([Tweet this!](#))

- 27. Adults 18-24 y.o. send and receive 3,853 texts a month. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 28. Adults 25-34 send and receive over 75 texts a day. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 29. Adults 25-34 send and receive 2,240 texts a month. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 30. Adults 35-44 send and receive about 52 texts a day. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 31. Adults 35-44 send and receive 1,557 texts a month. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 32. Adults 45-54 send and receive 33 texts a day. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 33. Adults 45-54 send and receive 998 texts a month. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 34. Adults 55+ send and receive 16 texts a day. ([Experian Marketing Services](#)) ([Tweet this!](#))
- 35. Adults 55+ send and receive 491 texts a month. ([Experian Marketing Services](#)) ([Tweet this!](#))

Related: [How Many Emails Do People Get Every Day?](#)



Texting Statistics by Time and Rates

- 36. Texting is 10X quicker than phone calls. ([Text Request](#)) ([Tweet this!](#))
- 37. Texts have a 99% open rate. ([SinglePoint](#)) ([Tweet this!](#))

38. 95% of texts will be read within 3 minutes of being sent. ([Forbes](#)) ([Tweet this!](#))
39. Average response time for a text is 90 seconds. ([CTIA](#)) ([Tweet this!](#))
40. Texts have a 45% average response rate. ([Velocify](#)) ([Tweet this!](#))
41. College students spend 94 minutes a day texting, on average. ([Journal of Behavioral Addictions](#)) ([Tweet this!](#))
42. Texting takes up 33% of Millennials' mobile usage. ([RealityMine](#)) ([Tweet this!](#))
43. Text messages are read in under 5 seconds, on average. ([SlickText](#)) ([Tweet this!](#))
44. 96% of smartphone owners text. ([Pew Research Center](#)) ([Tweet this!](#))
45. The average adult spends 23 hours a week texting. ([USA Today](#)) ([Tweet this!](#))

Related: [Why Has Live Texting Become So Popular?](#)

Texting Statistics by Preference

46. 33% of American adults prefer texts to all other forms of communication. ([Pew Research Center](#)) ([Tweet this!](#))
47. Text is the most used form of communication for American adults under 50. ([Gallup](#)) ([Tweet this!](#))
48. 91% of people who text prefer it over voicemail. ([RingCentral](#)) ([Tweet this!](#))
49. Texting is the most common cell phone activity. ([Pew Research Center](#)) ([Tweet this!](#))
50. A third of Americans prefer text to phone calls. ([Pew Research Center](#)) ([Tweet this!](#))

Business Texting Statistics

51. Only 48% of businesses are currently equipped to handle any form of messaging. ([Twilio](#)) ([Tweet this!](#))
52. 78% of people wish they could have a text conversation with a business. ([RingCentral](#)) ([Tweet this!](#))
53. (2017 Update) 89% of consumers want to use messaging to communicate with businesses. ([Twilio](#)) ([Tweet this!](#))

54. Messaging is the #1 preferred customer support channel in the U.S. ([Twilio](#)) ([Tweet this!](#))

55. 79% of bosses are supportive of texting for business purposes. ([RingCentral](#)) ([Tweet this!](#))

Related: [8 Benefits of Texting for Business That You Desperately Need](#)

56. 61% of businesses wish they could send and receive texts from a business number. ([RingCentral](#)) ([Tweet this!](#))

57. 61% of contact centers have or plan to offer SMS support by the end of 2016. ([Dimension Data](#)) ([Tweet this!](#))

58. 80% of professionals currently use text for business purposes. ([RingCentral](#)) ([Tweet this!](#))

59. People prefer text most for scheduling or changing appointments, and making or confirming reservations. ([Harris](#)) ([Tweet this!](#))

60. Over half of customers would rather text a customer support agent instead of using other available options. ([eWeek](#)) ([Tweet this!](#))

61. Texting is highest rated contact method for customer satisfaction compared to all other communication channels (Text - 90; Phone - 77; Facebook - 66). ([eWeek](#)) ([Tweet this!](#))

62. Over 1/3 of professionals say they can't go 10 minutes without responding to a text. ([eWeek](#)) ([Tweet this!](#))

63. Calls cost customer service centers several dollars per conversation. Texts cost pennies per conversation. ([Forrester & ContactBabel](#)) ([Tweet this!](#))

64. 44% of consumers prefer to press a button and initiate a text conversation, rather than wait on hold with an agent. ([Harris](#)) ([Tweet this!](#))

65. 75% of people like offers sent via text (but no more than 2/mo). ([Digital Marketing Magazine](#)) ([Tweet this!](#))

66. Texting in the sales process with a qualified lead can increase conversions over 100%. ([Velocify](#)) ([Tweet this!](#))

67. 72% of business professionals prefer texting to messaging apps. ([eWeek](#)) ([Tweet this!](#))

68. Nearly 70% of employees think text should be used for interoffice communication. ([Vitiello Communications Group](#)) ([Tweet this!](#))

69. 64% of consumers are likely to have a positive perception of companies that offer communication via text. ([Harris](#)) ([Tweet this!](#))

70. 90% of leads prefer to be texted, compared to called. ([FranchiseHelp](#)) ([Tweet this!](#))

Related: [7 Simple Steps to Quickly Convert More Online Leads](#)

71. Response rates from text are 209% higher than those from phone calls. ([FranchiseHelp](#)) ([Tweet this!](#))

72. Verification rates (positive or "yes" responses) are 295% higher through text, compared to phone calls. ([FranchiseHelp](#)) ([Tweet this!](#))

73. Text verification rates are consistently around 200% higher than email verification. ([Nexmo](#)) ([Tweet this!](#))

Don't see something you want? [Let us know](#) what texting statistics you're looking for, and we'll discover them for you!